



LUXURIA AWARDS 2009

WINNERS

CATEGORY	WINNER
1. Best Brand	Condé Nast Traveller
2. Best New Brand	Zwyer Caviar
3. Best Campaign – All Media	atelier for Alfred Dunhill
4. Best Single Communication	The Communication Group for De Beers
5. Best Retailer	atelier for Net-A-Porter.com
6. Best Use of New Media (Campaign)	Mr & Mrs Smith
7. Best Use of New Media (Single)	Brandhouse for Custard
8. Best PR Campaign (Campaign)	Jet Republic
9. Best PR Campaign (Single)	Getty Images
10. Most Innovative Product Design (Range)	Louis Mariette Bespoke Hat Couture
11. Most Innovative Product Design (Single)	The Macallan
12. Best Journalist	Fiona Sanderson, The Luxury Channel
13. Best Customer Care Programme	Mr & Mrs Smith
14. Best Marketer	Mike Bonner, Maybourne Hotel Group
15. Best Young Marketer	Alex Field, Moët Hennessy



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SHORT LISTED

1. Best Brand

Fraser Yachts

Liberty

2. Best New Brand

Miller Harris

Rapha

3. Best Campaign – All Media

Dave for Jumeirah

Mr & Mrs Smith

4. Best Single Communication

Inaria for Fraser Yachts

atelier for Sk II

5. Best Retailer

Alfred Dunhill, Bourdon House

Liberty

6. Best Use of New Media (Campaign)

Critical Mass for Mercedes-Benz

Critical Mass for Rolex

7. Best Use of New Media (Single)

Condé Nast Johansens

Louis Mariette Bespoke Hat Couture



8. Best PR Campaign (Campaign)

The Communication Group for Blink
Sensuous by Estée Lauder

9. Best PR Campaign (Single)

The Communication Group for Blink
McArthurGlen Designer Outlets

10. Most Innovative Product Design (Range)

Brandhouse for Chateau Rouge
Scrimaglio

11. Most Innovative Product Design (Single)

ERA Studio
Sonia Cheadle

12. Best Journalist

Avril Groom
Teresa Levonian Cole

13. Best Customer Care Programme

Roja Dove Haute Parfumerie
White Concierge

14. Best Marketer

Alev Karagulle, Burgess
Ruth Harrison, Miller Harris

15. Best Young Marketer

Alex Zwyer, Zwyer Caviar
Fran Page, Liberty



LUXURIA AWARDS 2009

SPONSORS

The Wall Street Journal Europe

American Express

Badrutt's Palace Hotel, St Moritz

Centurion Magazine
&
Departures Magazine

CNN

Jet Republic



LUXURIA AWARDS 2009

JURORS

Matteo Alessi
Trade Marketing and International Development Director
ALESSI

Christian Schwalbach
Group Publisher
AMERICAN EXPRESS MAGAZINES

Janet Carpenter
Global Communications Director
ATELIER AT LEO BURNETT

Ian Ewart
Marketing Director
BARCLAYS WEALTH

Simon Berry
Chairman
BERRY BROS & RUDD

Crispin Reed
Managing Director
BRANDHOUSE

Sebastian Conran
Creative Director
CONRAN & PARTNERS

Tony Joyce
Global Head Marketing and Communications
HSBC PRIVATE BANK

Jonathan Breeze
Founder & CEO
JET REPUBLIC



Aziz Cami
Creative Director
KANTAR

Antony Sheriff
Managing Director
McLAREN AUTOMOTIVE

Pippa Isbell
Worldwide Director of Public Relations
ORIENT-EXPRESS

Jennifer Wright
Group PR Project Manager
RICHEMONT INTERNATIONAL

Thierry Macquet
Director
T M MARKETING & COMMUNICATIONS

Claire Singer
Promotions Director
VANITY FAIR

Perry Oosting
President
VERTU

Andrea Osvárt
Actress

Bob Crozier

Maria Grachvogel

The Honorable Mary Jo Jacobi
Reputation and Brand Advisor

Patrick Jephson
Journalist, Broadcaster